

# 2021

## LIVE ONLINE EVENT

# SPONSORSHIP OPPORTUNITIES

Colorado  
Commercial  
Real Estate  
Symposium

**DMCAR is pleased to present the 2021 Colorado Commercial Real Estate Symposium as a live online event.** Join us to gain exposure and present your business to more than 500 commercial real estate brokers and industry-related professionals. The Symposium is Colorado's premier commercial real estate event of the year, bringing together the state's owners, brokers and industry affiliated services for an online program of high-profile speakers. Participate in this online program to see national economists, an inspirational keynote speaker, and a forecast panel of top producers from each industry area.

**Thursday, September 23, 2021**  
**Online | 9-11:00 a.m.**

### TITLE SPONSOR - \$5,000 **SOLD**

- Logo in prominent location on digital event ad, sent to over 2,000 commercial practitioners, for an eight week promotion
- Logo in prominent location on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Full-page ad inside the digital event program (with link to your website) that will be sent to all registrants and will be available on the event webpage for the coming year
- Logo highlighted on all event registration confirmation and reminder emails as well as recognition by emcee for Illegal Pete's gift cards for the first 20 registrants
- Logo included in the event day welcome email
- Logo included in the digital event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- 10 complimentary attendee passes

### PROJECT HIGHLIGHT SPONSOR - \$3,500 (3) **SOLD**

- Ability to provide a two-minute video/commercial to be played by the emcee for the audience during the online program
- Company logo and link to development project website on digital event ad, sent to over 2,000 commercial practitioners, for an eight week promotion
- Half-page ad inside the digital event program (with link to your website) that will be sent to all registrants and will be available on the event webpage for the coming year
- Logo on all event registration confirmation and reminder emails
- Logo included in the event day welcome email
- Logo included in the digital event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 10 complimentary attendee passes

### SPEAKER SPONSOR - \$2,500 (exclusive rights to one full session) **SOLD**

**Keynote, National Economist or Top Producer Forecast Panel Sessions**

- Logo on screen during sponsored session
- Half-page ad inside the digital event program (with link to your website) that will be sent to all registrants and will be available on the event webpage for the coming year
- Logo on all event registration confirmation and reminder emails
- Logo included in the event day welcome email
- Logo included in the digital event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 5 complimentary attendee passes

[more opportunities >](#)

**Sponsorship deadline is July 15, 2021.**  
Contact Katie Kruger at [kkruger@dmcar.com](mailto:kkruger@dmcar.com)



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### Colorado Commercial Real Estate Symposium

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### FEATURE SPONSORS - \$3,000 (3) **SOLD**

#### Coffee, Breakfast or Lunch

- Select one:
  - **Coffee;** Logo on screen and recognition by emcee during drawing for 50 attendees who receive Starbucks \$10 digital gift certificates that will be uniquely branded by your company
  - **Breakfast;** Logo on screen and recognition by emcee during drawing for 20 attendees to receive Snooze \$25 gift certificates that will be uniquely branded by your company
  - **Lunch;** Logo on screen and recognition by emcee during drawing for 20 attendees to receive GrubHub \$25 digital gift certificates that will be uniquely branded by your company

All four options include:

- Logo on all event registration confirmation and reminder emails
- Logo included in the event day welcome email
- Logo and contact information included in the digital event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Eight complimentary attendee passes

### EVENT SPONSOR - \$1,500

- Logo included in the event day welcome email
- Logo and contact information included in the digital event program and company recognized by event emcee
- Quarter-page ad inside the digital event program (with link to your website) that will be sent to all registrants and will be available on the event webpage for the coming year
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Logo on digital event ad, sent to over 2,000 DMCAR members, for an eight week promotion
- Four complimentary attendee passes

### GOLD SPONSOR - \$600

- Logo included in the event day welcome email
- Quarter-page ad inside the digital event program (with link to your website) that will be sent to all registrants and will be available on the event webpage for the coming year
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Two complimentary attendee passes



Sponsorship deadline is July 15, 2021.

Contact Katie Kruger at [kkruger@dmcar.com](mailto:kkruger@dmcar.com)

