

2018

Colorado
Commercial
Real Estate
Symposium



SPONSORSHIP OPPORTUNITIES

DMCAR and **The Denver Business Journal** are pleased to present the 2018 Colorado Commercial Real Estate Symposium. Join us to gain exposure and present your business to more than 500 commercial real estate brokers and industry related professionals. The Symposium is Colorado's premier commercial real estate event of the year, bringing together the state's owners, brokers and industry affiliated services for one day of networking and high-profile speakers. Attend the full program to see national economists, world renowned inspirational keynote speakers, a forecast panel of top producers from each industry area and to connect with Metro-area commercial real estate related businesses in the exhibit hall.

EVENT DATE: Thursday, September 27, 2018 from 7:30 a.m. – Noon at the Seawell Grand Ballroom at the Denver Center for the Performing Arts

TITLE SPONSOR - \$10,000 (1)

- Company name on Denver Performing Arts Complex exterior marque billboard for entire day of event
- Ability to address the audience and speak on stage
- Full page ad on back cover of event program
- Logo or animated piece on floor-to-ceiling digital screen on stage back during welcome, 2 in-ballroom breaks and closing
- Logo on three large flat screens in foyer during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo displayed in the event program and company recognized by event emcee
- Logo displayed in all print and digital advertisements for the event in the Denver Business Journal
- Logo prominently displayed in the special DBJ event insert in September
- Logo on digital event ad, sent to over 2,000 DMCAR members, for an 8 week promotion
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 10 complimentary attendee passes



SOLD OUT

PROJECT HIGHLIGHT SPONSOR - \$5,000 (3)

- Ability to provide 2 minute video or animated piece to be played by the emcee for the full audience on event day
- Company logo and link to development project website on digital event ad, sent to over 2,000 commercial practitioners, for an 8 week promotion
- Full page ad inside the event program
- Logo on three large flat screens in foyer during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo displayed in the event program and company recognized by event emcee
- Logo displayed in all print and digital advertisements for the event in the DBJ
- Logo prominently displayed in the special DBJ event insert in September
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 10 complimentary attendee passes

Sponsorship deadline is July 31, 2018.
Contact Katie Kruger at kkruger@dmcar.com

[more opportunities >](#)



2018

Colorado Commercial Real Estate Symposium



Sponsorship Opportunities, con't.

SPEAKER SPONSOR - \$3,500 (one full session - exposure shared with one other company); **\$7,000** (exclusive rights to one full session)

Keynote, Motivational , National Economist or Top Producer Forecast Panel Sessions

- Logo or animated piece on floor to ceiling digital screen on stage back during an entire session
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo displayed in the event program and company recognized by event emcee
- Logo displayed in all print and digital advertisements for the event in the Denver Business Journal
- Logo prominently displayed in the special DBJ event insert in September
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FEATURE SPONSORS - \$5,000 (4)

Coffee, Breakfast, Badge or PowerUp

- Select one:
 - Coffee; logo/brand on all attendee beverage cups **SOLD**
 - Breakfast; large logo display at all breakfast buffets, positioned near attendee entry **SOLD**
 - Badge; logo on all attendee badges **SOLD**
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo displayed in the event program and company recognized by event emcee
- Logo displayed in all print and digital advertisements for the event in the Denver Business Journal
- Logo prominently displayed in the special DBJ event insert in September
- Logo on digital event ad, sent to over 2,000 DMCAR members, for an 8 week promotion
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 8 complimentary attendee passes

EVENT SPONSOR - \$2,500

- Logo displayed in event ballroom
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo displayed in the event program and company recognized by event emcee
- Logo prominently displayed in the special DBJ event insert in September
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 4 complimentary attendee passes

EXHIBITING SPONSOR - \$1,000

- Booth in the exhibit hall (optional; must reserve)
- Logo displayed in the event program
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 2 complimentary attendee passes

SOLD OUT



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