

2022

Colorado
Commercial
Real Estate
Symposium



SPONSORSHIP OPPORTUNITIES

DMCAR is pleased to present the 2022 Colorado Commercial Real Estate Symposium.

Join us for this annual event to gain exposure and present your business to more than 500 commercial real estate brokers and industry-related professionals. The Symposium is Colorado's premier commercial real estate event of the year, bringing together the state's owners, brokers and industry-affiliated services for one day of networking and high-profile speakers. Attend the full program to see national economists, world-renowned inspirational keynote speakers and a forecast panel of top producers from each industry area — and to connect with metro-area commercial real estate related businesses in the exhibit hall.

EVENT DATE: Thursday, September 15, 2022 from 7:30 a.m. – Noon at the Seawell Grand Ballroom at the Denver Center for the Performing Arts

TITLE SPONSOR - \$25,000 (1)

- Company name on Denver Performing Arts Complex exterior marquee billboard for entire day of event
- Ability to address the audience and speak on stage
- Full-page ad on back cover of event program
- Logo or animated piece on floor-to-ceiling digital screen on stage back during welcome, two in-ballroom breaks and send-off
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo included in the event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo in event email marketing, sent to over 4,000 DMCAR members & CRE community, for an eight-week promotion
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 10 complimentary attendee passes



PROJECT HIGHLIGHT SPONSOR - \$10,000 (4)

- Ability to provide two-minute video or animated piece to be played for the full audience on event day
- Company logo and link to development project website in event email marketing, sent to over 4,000 DMCAR members & CRE community, for an eight-week promotion
- Full-page ad inside the event program
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo included in the event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- 10 complimentary attendee passes

more opportunities >

Sponsorship deadline is July 15, 2022.

Contact Rachel Marion at rmarion@dmcar.com



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Colorado Commercial Real Estate Symposium



Sponsorship Opportunities, con't.

SPEAKER SPONSOR - \$7,500 (4)

Keynote, Motivational, National Economist or Top Producer Forecast Panel Sessions

- Logo on digital screen on stage back during an entire session
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo included in the event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo in event email marketing, sent to over 4,000 DMCAR members & CRE community, for an eight-week promotion
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Ten complimentary attendee passes



FEATURE SPONSORS - \$8,000 (3)

Coffee, Breakfast or Badge

- Select one:
 - ~~Coffee; logo/brand on all attendee beverage cups~~ **SOLD**
 - Breakfast; large logo display at all breakfast buffets, positioned in exhibitor area
 - ~~Badge; logo on all attendee badges~~ **SOLD**
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo included in the event program and company recognized by event emcee
- Logo included in a promotional postcard mailing to over 2,000 DMCAR members
- Logo in event email marketing, sent to over 4,000 DMCAR members & CRE community, for an eight-week promotion
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Ten complimentary attendee passes

EVENT SPONSOR - \$2,500

- Logo displayed in event ballroom
- Logo on three large flat screens in foyer, during registration and send-off
- Booth in the exhibit hall (optional; must reserve)
- Logo included in the event program and company recognized by event emcee
- Logo on event webpage on DMCAR.com (more than 4,000 hits per month by industry professionals)
- Logo in event email marketing, sent to over 4,000 DMCAR members & CRE community, for an eight-week promotion
- Four complimentary attendee passes



Sponsorship deadline is July 15, 2022.

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